

Press Release  
For immediate release



**Left to Right:** Men's Alien Pocket Tee \$26.90, Ladies' Striped Alien Tee \$26.90, Boys' Graphic Tee \$23.90, Girls' Sequined Tee \$23.90

## It's Play Time!

#bossiniSG bossiniXToyStory4 #ItsPlayTime

Download high-res images [here](#)

Singapore, 17 June 2019 — Your favourite toys are back! Own them in more ways than one with bossini's latest collaborative collection with Disney and Pixar: It's Play Time.

The collection launches at all bossini stores on 28 June 2019 and features well-loved characters: Sheriff Woody, Buzz Lightyear and Alien, as well as new additions from Toy Story 4: Forky, Ducky and Bunny. Designed with the entire family in mind, the line-up includes apparels for adults and kids across graphic tees, bottoms and dresses from \$23.90.

Take your fondness for these characters to infinity and beyond—share matching mother-and-daughter looks with matching striped tees and graphic tees (\$23.90 kids/\$26.90 adults).

Go for a road trip with the specially designed Hamm and Alien Foldable Tote Bag (retail price: \$19.90). Fold the bags into a pouch—a handy size for any great adventure! Redeem these collectibles at \$12.90 with \$50 spend or free with \$200 spend. Terms and conditions apply.



MEN It's Play Time Short Sleeve Graphic T-Shirt **\$26.90**



MEN It's Play Time Short Sleeve Pocket T-Shirt **\$26.90**



MEN It's Play Time Short Sleeve Graphic T-Shirt **\$26.90**



WOMEN It's Play Time Short Sleeve Graphic T-Shirt **\$26.90**



WOMEN It's Play Time Short Sleeve Dress **\$39.90**



WOMEN It's Play Time Short Sleeve Graphic T-Shirt **\$26.90**



Hamm Foldable Tote Bag **\$19.90**



Alien Foldable Tote Bag **\$19.90**  
Alien design will be available on a later date.



KIDS It's Play Time Short Sleeve Graphic T-Shirt **\$23.90**



KIDS It's Play Time Short Sleeve Graphic T-Shirt **\$23.90**



KIDS It's Play Time Short Sleeve Graphic T-Shirt **\$23.90**



KIDS It's Play Time Short Sleeve Striped T-Shirt **\$23.90**  
(available in women's sizes)



KIDS It's Play Time Short Sleeve Graphic T-Shirt **\$23.90**  
KIDS It's Play Time Culottes **\$26.90 (also available in navy)**



KIDS It's Play Time Short Sleeve Dress **\$36.90**

More designs available in-store. Preview them here:  
<http://bit.ly/bossiniTS4>

## About bossini

**bossini International Holdings Limited.**, listed on the stock exchange of Hong Kong limited in 1993 (stock code: 592), together with its subsidiaries ("bossini") is a leading apparel brand owner, retailer and franchiser in the region. Headquartered in Hong Kong, bossini launched its first retail outlet in 1987. Over the past three decades, it has rapidly established an extensive international operating platform and distribution network, and successfully expanded its business to about 940 stores in 32 countries & regions around the globe, with four core markets in Hong Kong, mainland China, Taiwan and Singapore.

bossini's brand value, "be happy", promotes a positive and optimistic life attitude. Through colourful products and visual merchandising, the smiling faces of our staff, their willing service, appropriate humour in various products and more, we aim to offer a comfortable and relaxed shopping environment, thus a happy shopping experience to our customers and eventually happy customers.

**Bossini** Website : [www.bossini.com.sg](http://www.bossini.com.sg)  
**bossini** Facebook/Instagram : [@bossiniSG](https://www.facebook.com/bossiniSG)  
**bossini** Online Shop : [www.bossini.com](http://www.bossini.com)  
**bossini** Corporate Site : [www.bossini.com/corp/en/](http://www.bossini.com/corp/en/)

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