



Left to Right: Ladies' Knit Dress \$36, Girls' Knit Dress \$29, Men's World Cup Polo \$36, Boys' World Cup Tee \$19

PRESS RELEASE

bossini's Spring 2018 Collection: Soccer Fever

Singapore, 12 June 2018 – Get into the heat of the World Cup action with **bossini's** Soccer Fever collection. The family collection features matching father-and-son tops and mother-and-daughter dresses. Don the collection to any sporting event or support your favorite team at the world's most anticipated tournament of the year. The collection features a range of polo shirts (men's-only) and tees (boys'-only) to choose from – Brazil, England, Germany, France or Spain. Now available at 20% off at bossini stores, while stocks or offer lasts.

About bossini

bossini International Holdings Limited., listed on the stock exchange of Hong Kong limited in 1993 (stock code: 592), together with its subsidiaries ("bossini") is a leading apparel brand owner, retailer and franchiser in the region. Headquartered in Hong Kong, bossini launched its first retail outlet in 1987. Over the past three decades, it has rapidly established an extensive international operating platform and distribution network, and successfully expanded its business to about 940 stores in 32 countries & regions around the globe, with four core markets in Hong Kong, mainland China, Taiwan and Singapore.

bossini's brand value, "be happy", promotes a positive and optimistic life attitude. Through colourful products and visual merchandising, the smiling faces of our staff, their willing service, appropriate humour in various products and more, we aim to offer a comfortable and relaxed shopping environment, thus a happy shopping experience to our customers and eventually happy customers.

Bossini Website : www.bossini.com.sg
bossini Facebook/Instagram : @bossiniscg
bossini Online Shop : www.bossini.com
bossini Corporate Site : www.bossini.com/corp/en/

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