



Left to right: Men's Brown Baseball Jacket \$75, Ladies' Brown Longline Baseball Jacket \$79, Girls' Brown Baseball Jacket \$66, Boys' Brown Baseball Jacket \$66

HAPPY TIME WITH LINE FRIENDS
bossini x LINE Friends Collection
#bossiniscg #bossinixlinefriends #linefriends #behappy

Download high-res images [here](#).

Singapore, 28 November 2017 – Fans of the characters from the popular Japanese messaging app, LINE, rejoice! This Winter, **bossini** collaborates with LINE to launch the **bossini x LINE Friends Collection**. You will now be able to bring the ever-popular LINE Friends characters everywhere with you: Brown, Cony and Choco are represented on all 43 pieces of apparels and merchandise. Available at **bossini** shops from 30 November 2017 for men, ladies and kids.

The collection features pairs of matching father-and-son, mother-and-daughter outfits (graphic tees, sweaters and jackets) in sweet hues of grey, navy for men and boys and pink for ladies and girls. Besides apparel, the **bossini x LINE Friends Collection** also includes merchandise for you on-the-go, like foldable tote bags, neck pillows and fleece blankets.

#bossini30years #bossiniSG #europe #centralAmerica #asia #middleEast #africa
Shop online at www.bossini.com

<p>Men's Brown Baseball Jacket \$75 (Also available in boy sizes)</p>		<p>Men's Brown Zipper Pocket Tee \$23</p>	
<p>Ladies' Brown Graphic Tee \$23</p>		<p>Ladies' Brown Longline Baseball Jacket \$79 (Also available in girl sizes)</p>	
<p>Raglan Tee \$26</p>		<p>Badges Graphic Tee \$23</p>	
<p>Brown Graphic Tee \$19</p>		<p>Hooded Tunic \$39 Jersey Shorts \$26</p>	



Foldable Tote Bag (Cony & Brown) \$23



Socks – Girls \$16 (2 pairs/pack)



Socks – Ladies \$13 (2 pairs/pack)

LINE Friends Premium

For diehard LINE Friends' fans, you have more reason to #behappy. With \$120 spent on the collection, get a Brown/Cony/Sally coin pouch (worth \$13) for free. Get travel-ready with Brown for your family's long-awaited end-of-the-year trip; purchase the Brown Travel or Brown Fleece Blanket at \$19.90 with \$160 spent. Limited quantities available, while stocks last.

bossini x LINE Friends Coin Pouch
Free with every \$120 spent



Brown



Cony



Sally

bossini x LINE Friends
Brown Travel Pillow
\$19.90 with every \$160 spent



bossini x LINE Friends
Brown Fleece Blanket
\$19.90 with every \$160 spent

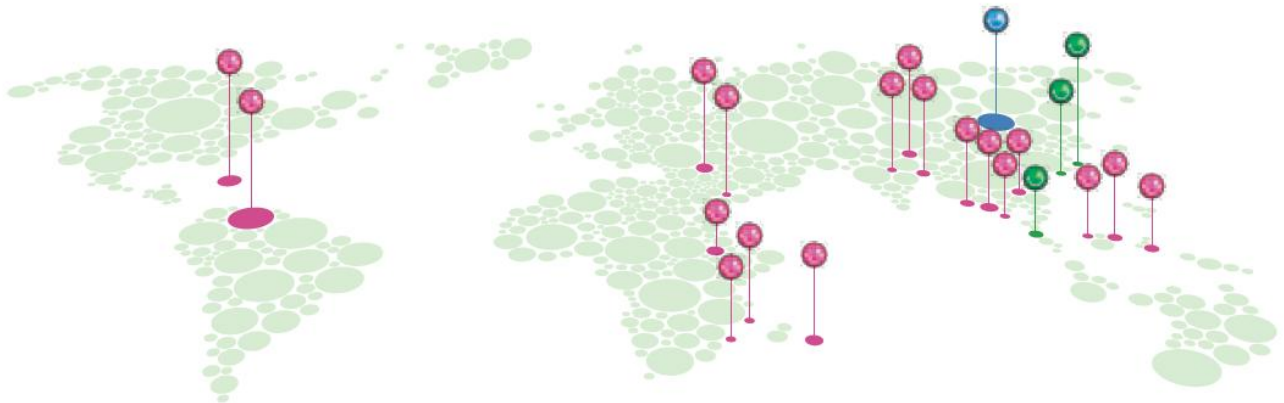


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About bossini

bossini International Holdings Limited., listed on the stock exchange of Hong Kong limited in 1993 (stock code: 592), together with its subsidiaries ("bossini") is a leading apparel brand owner, retailer and franchiser in the region. Headquartered in Hong Kong, bossini launched its first retail outlet in 1987. Over the past three decades, it has rapidly established an extensive international operating platform and distribution network, and successfully expanded its business to about 952 stores in 32 countries & regions around the globe, with four core markets in Hong Kong, mainland China, Taiwan and Singapore.

bossini's brand value, "be happy", promotes a positive and optimistic life attitude. Through colourful products and visual merchandising, the smiling faces of our staff, their willing service, appropriate humour in various products and more, we aim to offer a comfortable and relaxed shopping environment, thus a happy shopping experience to our customers and eventually happy customers.



Bossini Website : www.bossinibehappy.sg
bossini Facebook/Instagram : @bossinisg
bossini Online Shop : www.bossini.com
bossini Corporate Site : www.bossini.com/corp/en/

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